



LED • INDUCTION • SOLAR
SENSORS/CONTROLS • ACCESSORIES



The Neptun Advantage...

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lightinnovations@work™

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Mission

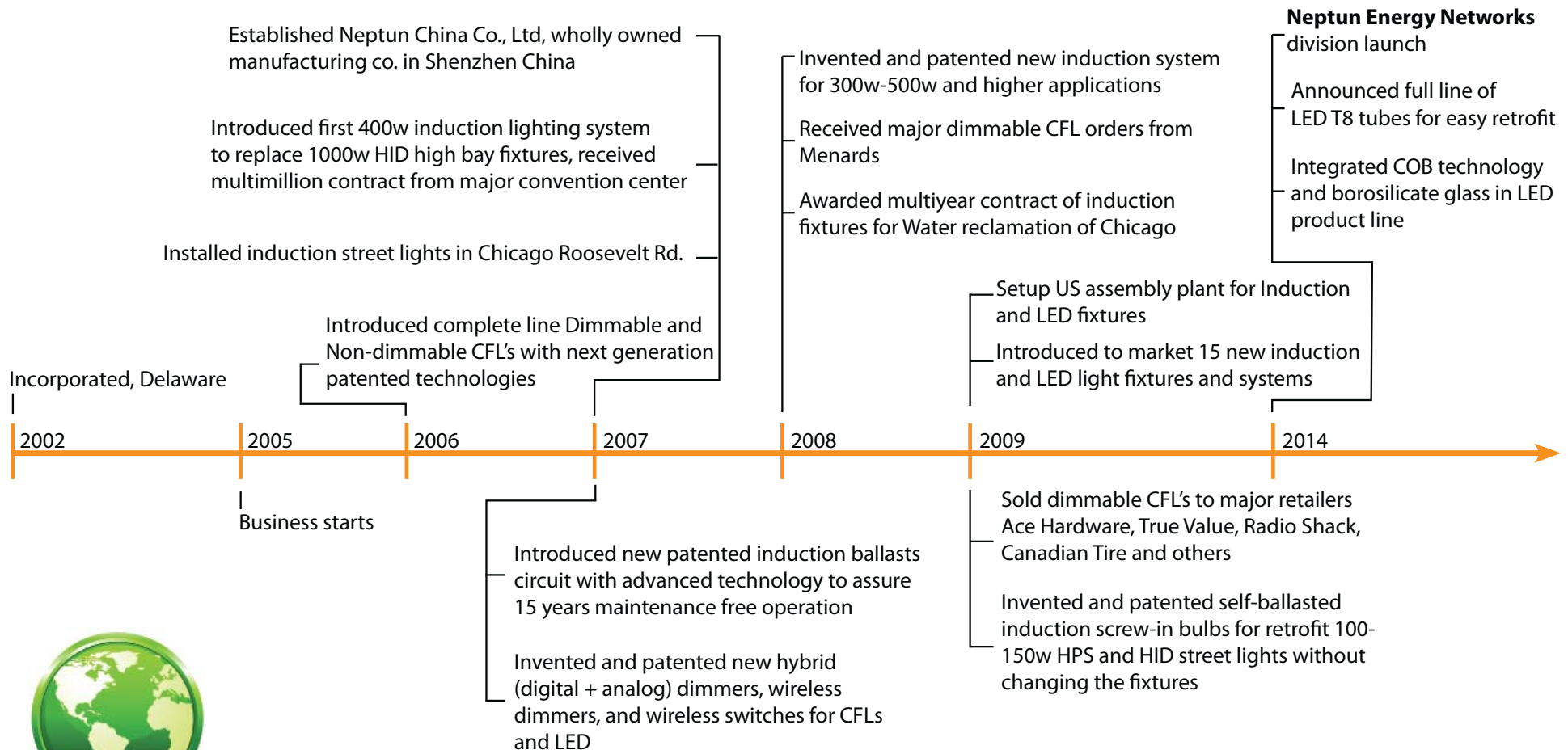
Neptun is a well-diversified manufacturer of Energy Efficient Lighting Products such as LED, Induction, and Solar Lighting Systems. Our products are designed for residential, commercial, outdoor and other infrastructure lighting applications. Neptun offers intelligent solutions for renewable energy generation such as Wind and Solar.

Vision

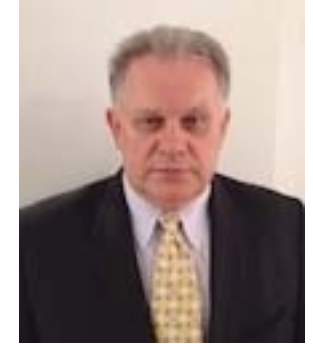
Our vision is to be recognized as the industry-leading manufacturer of Energy Efficient Lighting Products.

We shall accomplish this through:

1. Continuous innovation in the quality and efficiency of our energy-saving Lamps, Fixtures and Automated Lighting Systems;
2. Development of new products based on market trends and Emerging Technologies to sustain Neptun Light's reputation as not only an Industry Leader, but an industry pioneer; and
3. Uncompromising commitment to Customer Service for Neptun Light Representatives, Distributors and Customers.



Andrew Bobel, CEO



- Founder, CEO and Chief Engineer of Neptun Light, Mr. Bobel has over 30 years experience in Energy Saving Lighting and is the holder of more than 60 patents worldwide.
- Mr. Bobel held the position of Senior Engineer at Motorola Lighting and sold his first patent to Motorola. While at Motorola, Mr. Bobel received the Motorola CEO Quality Award for his work on electronic ballast designs and development of so called "Six Sigma Design Process".
- Mr. Bobel has been involved in the technology licensing to many of the world's largest lamp and ballast manufacturers. Many of his patents and technologies are key inventions in lighting, and have been integral in the growth of the Energy Efficient Lighting Industry.
- All of Mr. Bobel's past, current and pending patents are available to Neptun Light as we continue to move forward as the premier manufacturer of energy efficient lighting. In today's world of ever increasing energy costs and lighting maintenance costs, our proprietary technology will ensure that Neptun Light maintains its advantage over the competition.

Leader in **LED**, **Induction**, and other **Efficiency** solutions



Neptun's intellectual property is at the heart of our innovation and product strategy. Pushing state of the art technological advancements to practical limits, Neptun products deliver industry leading efficiency measures with product viability and value as core objectives.

Our focus remains on improving product life and efficiency measures through extensive research and development efforts ranging from proprietary technology to strategic cooperation with SSL, Induction, and Networking pioneers.

All Neptun products go through rigorous testing to ensure optimal performance in a wide range of environments. Backed by highly competitive manufacturer's warranties, we stand by our designs and are committed to delivering savings and efficiency to our customers.

Neptun Light - Lake Forest, IL USA
Headquarters Facility: 67,000 sq. ft.
50 employees

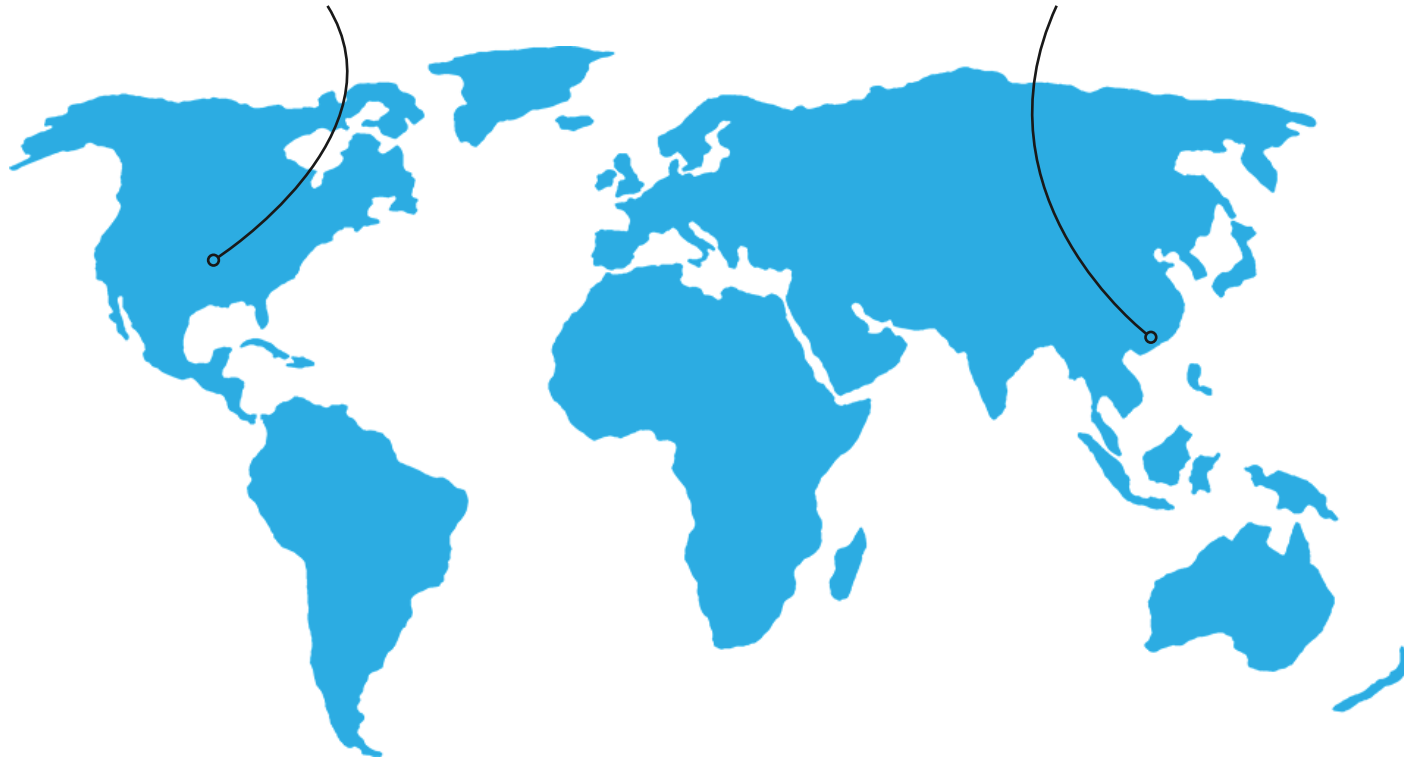
Key functions:

- Design and research
- Manufacturing and assembly

Neptun Light - Shenzhen, China
Facility: 65,000 sq. ft.
150 employees

Key functions:

- Manufacturing and assembly
- Global sales



Global Strategy

Neptun Invents and designs all of its products in the USA. Using our proprietary technology and designing for manufacturability (DFM), we offer superior and affordable products unmatched in today's marketplace.

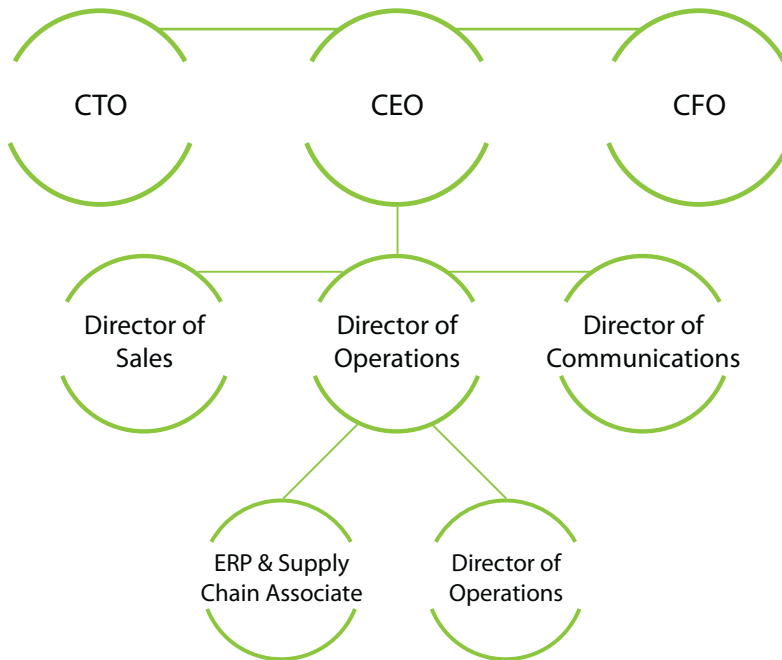
Neptun, encouraged by the Buy American program, established its manufacturing plant in Lake Forest, Illinois which is equipped to manufacture Induction, LED, and Solar Lighting Products.

Neptun China Co., Ltd., located in Shenzhen, is equipped to manufacture, Induction light sources, LED lamps, LED fixtures, and other cost effective sub-assemblies to support Neptun's global sales.

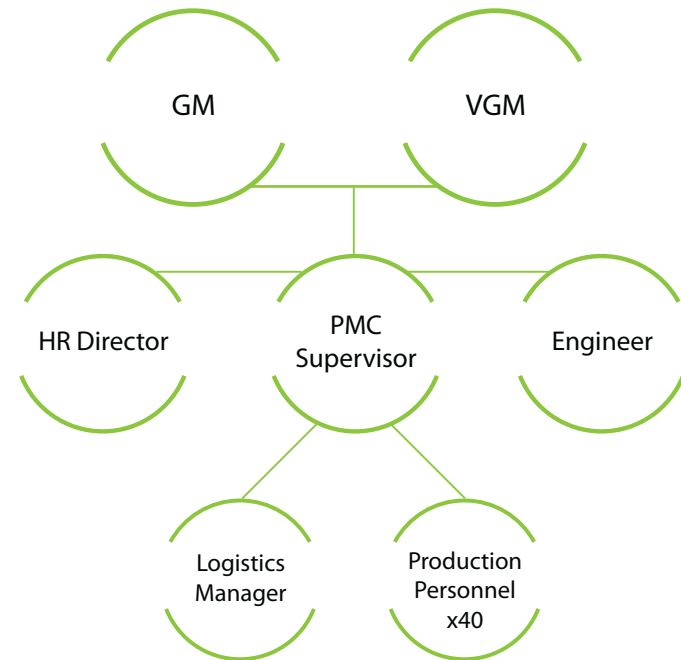
Global Strategy

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US



CHINA



Short-term goals

- » Further penetrate the US LED Lighting market to capture 5% market share by 2016
- » Sell between 25k and 50k combined LED/Induction fixtures per month
- » Introduce full line of Swiss LED Bulbs with integrated control technology
- » Introduce full line of patented Smart Switch & Socket products by 2015
- » Further invest into R&D of more efficient and environmentally friendly lighting products
- » Capture 30% US Induction Lighting market share by 2016
- » Launch innovative monitoring and control division

Long-term goals

- » Establish Neptun brand as leader of LED & Induction lighting
- » Further expand into global LED Lighting market to by 2020
- » Introduce smart lighting solutions driven by IoT technology
- » Launch direct export business unit for global sales
- » Achieve efficiency measures higher than 150lm/W and integrate products



Top 10 Key Success Factors

1. The “Right Product” at the Right Time
2. Quality and Reliability
3. Timely delivery on orders and promises
4. Excellent customer service
5. Win-win partnerships with customers
6. Lowest prices and highest product performance
7. Continuing innovation - New products, features and technology
8. Leadership with competitive spirit, yet humble
9. Dynamic reaction to market changes
10. Fairness and high integrity in business conduct



LED Lighting

Retrofit Kits & Bulbs	Garage/Canopy
Down-Light Retrofits	Gas Station
Dimmable Bulbs	Street Lighting
Ceiling Panels / Troffers	Low/High Bay
LED T8 Tubes	Wall-packs
PL Lamps & Tubes	Facade Lighting
Custom Retrofit Kits	Parking/Area Lighting

Induction Lighting

Self-Ballasted Bulbs	Security Lighting
Retrofit Kits	Garage/Canopy
Custom Retrofit Kits	Parking/Area Lighting
Post Top/Acorns	Flood Lighting
Wall-packs	Tunnel Lighting
Billboard Lighting	Street Lighting
Hazardous Lighting	Gas Station

Solar Lighting

Solar Compatible Lighting	Solar Parking Systems
Solar Panels	Solar Street Light Systems
Battery Systems	Solar Billboard Systems

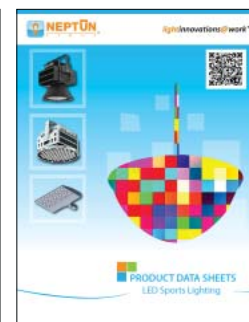
Architectural Post-Top
Billboard Lighting
Flood Lighting
Tunnel Lighting
Bollard Lighting
Viaduct Lighting
Grow Lighting

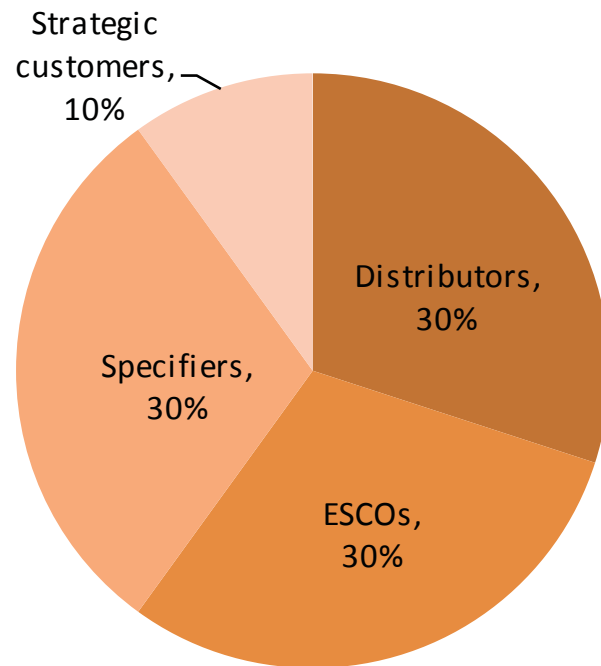
High/Low Bays
Bulk Heads

Solar Flood Light Systems
Solar Plants

Monitoring & Controls

Daylight Harvesting Systems
On/Off/Dim Scheduling Systems
Photocell On/Off Systems
Motion Detection Systems





Distributors

The electrical distribution industry encompasses the wholesale and retail sales of electrical equipment and products for electricity distribution. Other channels of electrical distribution include online sales, industrial suppliers, home building centers, electronic supplier

ESCOs

Energy Service Companies that offer customers a broad range of energy solutions and implementation of energy savings. As part of their comprehensive service, ESCOs offer product recommendations and conduct installations.

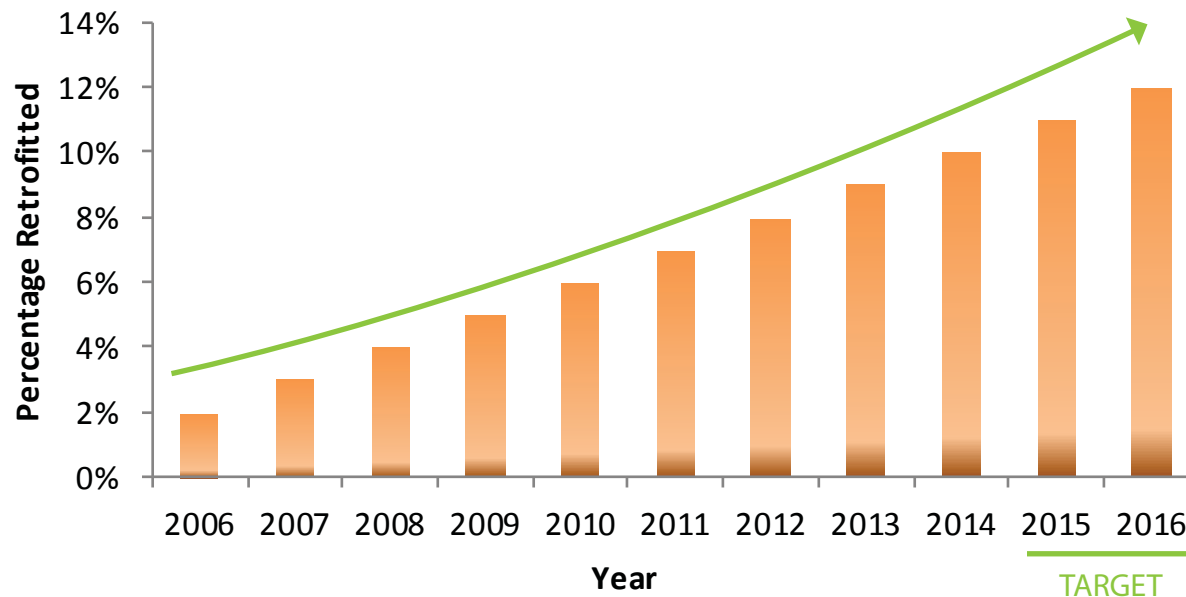
Specifiers

Product specifiers are another important market segment in that they have the unique position of introducing the value of our products for projects that may otherwise not have been exposed. Several examples of specifiers are architects, engineers, and ESCOs.

Strategic customers

Strategic customers such as global government entities and international distributors play an instrumental role in Neptun's general growth.

Market Adoption



Retrofit Market

Promising trends in the retrofit market indicate general adoption of LED and Induction technologies across a wide range of commercial applications such as street lighting, parking lot lighting, indoor and outdoor building lighting, among many others. Market drivers such as Federal Incentives and long term savings continue to influence building and energy managers' decisions toward green technology.

ORIGINAL METAL HALIDE



INDUCTION RETROFIT



*photos courtesy of Epic Metals, PA

LED 31 Series

Area/Parking Luminaire



Coupled with revolutionary SSL and lens technology, the modular design of Neptun's 31 Series LED Area/Parking Luminaire allows for further savings through maintenance and reduced manufacturing costs.

Retrofit

Circline Retrofit



Retrofitting existing luminaires is a great way to leverage efficient lighting technology and achieve significant reduction of energy consumption and maintenance costs.

37 Series

Area/Parking Luminaire



Classic style meets modern technology in Neptun's versatile 37 Series LED Area/Parking Luminaire. This highly engineered product is value packed for savings and efficiency.

13 Series

Parking Garage / Canopy



This unit provides a very cost effective and energy savings solution for garages and gas stations. Complete with latest LED/SSL lamps, the 13 Series replaces outdated MH/HID technology.

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